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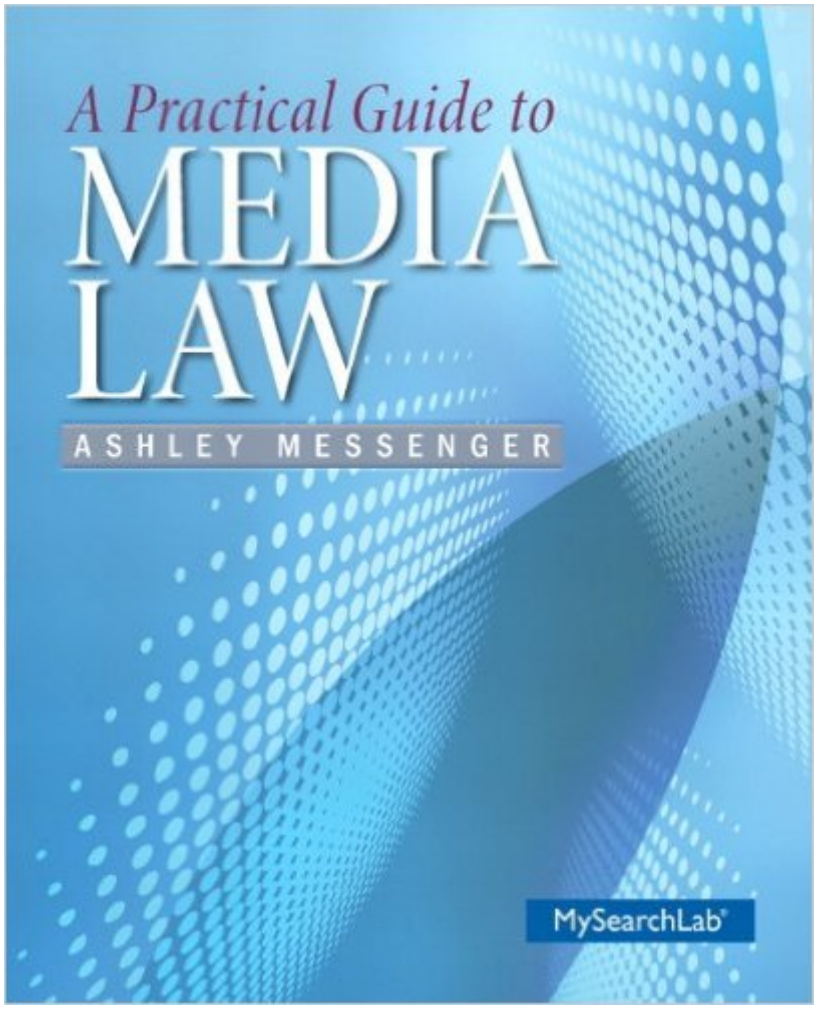
A Practical Guide To Media Law



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Synopsis

Demonstrates the practical realities of media law Explains Complicated Legal Issues in a Clear, Concise Manner - The text is a reference guide organized into five sections that group conduct by the potential kinds of liability or legal issues that might arise. This emphasis on behavior rather than legal theory allows non-lawyers to more easily apply legal principles to real life conduct. Charts and graphs summarize key points and help readers see how concepts are related. Incorporates Contemporary Cases and Issues - Relevant cases are discussed throughout and are used to illustrate how key principles are applied in real-life scenarios. Â Chapter 20 solely focuses on how the Internet has affected publishing and the law. Provides Case Citations - For those who wish to explore the case law for each topic in full, a Table of Citations is provided Text + MySearchLab ValuePack: ValuePack ISBN-10:Â 0133803333 ValuePack ISBN-13:Â 9780133803334

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Customer Reviews

This book was required for my class, but I wouldn’t recommend it to anyone. The book itself is okay in terms of information, but it’s riddled with typos, which I find unacceptable in any published book, but especially in college-level textbooks. Also, some of the legal terms aren’t defined in the text, which was inconvenient because I often had to search for definitions in order to fully understand some concepts.

great book if you are a producer and wants to know what are the precautions you need to take to get a good product without legal production tail

Got an A in the class!

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